



B-Tech Promotion

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FOR IMMEDIATE RELEASE

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B-Tech AV Mounts acquire Mode-AL

B-Tech AV Mounts has acquired Mode-AL Display Engineering, strengthening B-Tech AV Mounts' position in the professional AV market.

Mode-AL, founded in 2000, is a designer and manufacturer of multiple monitor mounting solutions for Digital Signage, Broadcast, the collaborative environment, the retail sector and high-end AV.

Typically catering for high-end bespoke products and solutions, these solutions have been installed in a variety of applications from monitor stacks and desking systems in broadcasting and industrial process control rooms to structures supporting digital signage in shopping centres, department stores and large blue-chip receptions. Mode-AL also offer solutions for meeting room and auditoria such as collaborative systems and an award-winning range of lecterns for the corporate and education sectors.

Acknowledged as the originator of the first Flat Screen Monitor Stacks, Mode-AL have developed an enviable, global client base of broadcasters, system integrators and end-user clients such as, BBC, BT, Cisco, Debenhams, Sainsburys, Airbus, Turner, Sky, Sony, PayPal, Morgan Stanley, NATO, Ernst & Young, Price Waterhouse Coopers, Ford, Aviva, Bank of America, Bloomberg, Mercedes, Siemens, UK & US governments and many more.

Matt Bennett, CEO of the B-Tech International Group, said: "The integration of Mode-AL into the B-Tech AV Mounts family will allow B-Tech to offer enhanced solutions including expanded product range, specialist knowledge and expertise into the existing B2B markets of both B-Tech and Mode-AL."

Mode-AL products will be added to B-Tech's comprehensive website – www.btechavmounts.com – over coming weeks. For any immediate enquiries, please contact your B-Tech representative.

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Daventry, UK, (22 March 2018) – www.btechavmounts.com - B-Tech AV Mounts

About B-Tech

B-Tech AV Mounts, a division of B-Tech International Ltd, is an industry leading family-owned company that has over 40 years of experience in design, manufacture and distribution of audio video accessories. B-Tech's head office is located in Daventry, United Kingdom, and it is there where B-Tech's product range is designed by its in-house engineering team. B-Tech offers a comprehensive range of audio and video mounting solutions including wall, ceiling and floor stands, and mounts for flat screen TVs, displays, projectors



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and loudspeakers. You can find B-Tech products in almost any location; at home, in your hotel, at your office, in schools and universities, at airports, in hospitals, bars/clubs, restaurants, sports stadia – the list is endless...

B-Tech International Ltd has the following brands; B-Tech AV Mounts, Ventry, Bib, Lawton Trade and The Diamond Stylus Company. The B-Tech International group of companies has offices and distribution facilities in Daventry, UK, Brussels in Belgium, Berlin in Germany, Barcelona in Spain, Hong Kong, China, Singapore, Moscow in Russia, Hanoi in Vietnam and Dubai in UAE. All of which support a global network of authorised distributors and dealers.

For more information, please call **+44 1327 300787** or visit www.btechavmounts.com