



B-Tech Promotion

Creation Date: 18/02/21
Publication Date: 22/02/21
Document Type: Press Release

FOR IMMEDIATE RELEASE

B-Tech International Ltd.

Nick Spencer - Director of Marketing and Communications

T: +44 (0)7775 080906

E: nspencer@btechavmounts.com

B-Tech AV Mounts release new solution to mount displays to ceilings and angled walls

B-Tech AV Mounts have announced availability of their new BT7555 Flat Screen Mount - a specialist digital signage solution that can be mounted to angled walls at any inclination, or flat to a ceiling so that the display faces towards the floor.

Alternatively, the BT7555 can be used like any of B-Tech's 'standard' wall mounts and is compatible with their other mounting systems, including System X vertical columns or System 2 ø50mm accessory collars and poles. Compatibility with System 2 poles also enables a ceiling drop to be added to the install whilst retaining the ability to have the screen facing downwards.

Capable of mounting a single screen up to 50kg, design features include wall plate keyhole mounting, B-Tech's 'OWLS' on Wall Levelling System and a 'hook-on' interface, all designed to give the user a quick and easy installation experience.

B-Tech AV Mounts' Director of Operations (UK), Mark Walker commented, "We are proud to introduce this new, unique solution into the B-Tech range. The BT7555 caters towards specialist installations where normal wall mounts usually aren't an ideal option, as typically their method of mounting prefers that the display remains in an upright position. The BT7555 is perfectly secure mounted in any orientation and inclination, giving B-Tech one more solution for solving some of the atypical mounting requirements which are often needed in the constantly evolving digital signage market."

The BT7555 Flat Screen Mount is available to order now from stock. For more information, the full specification sheet, photo gallery and technical drawings please visit www.btechavmounts.com/bt7555.

-ends-

About B-Tech AV Mounts

B-Tech AV Mounts is an industry leading brand of professional AV mounting solutions which are recognised worldwide for their reliability, robustness, ease of install and design aesthetics. Established in London in 1972, B-Tech is a global organisation with offices and distribution centres located across the globe, providing customer support that combines all the benefits of a global organisation with the focused, dedicated approach of a personal, localised service. B-Tech mounting solutions cover all AV requirements ranging from small, single screens to large format displays, projectors, speakers, interactive touchscreens and UC equipment, as well as large, multi-screen video walls and digital signage. Designed to stringent TUV and UL safety standards by our in-house team of engineers in the UK, B-Tech products are available as wall or ceiling mounts, desktop stands or as freestanding, mobile or bolt-down floor stands. Previous winner of the sought-after AV Manufacturer of the Year crown, B-Tech AV Mounts products are found in prestigious hotels, shopping malls, government facilities, corporate offices, sports stadia, restaurants, airports and conference facilities worldwide.



B-Tech Promotion

Creation Date: 18/02/21
Publication Date: 22/02/21
Document Type: Press Release

As part of the B-Tech International Group, the B-Tech AV Mounts brand is accompanied by the following sub-brands; System X, Mode-AL, System 2, Ventry and System V and operates out of the following locations worldwide; UK, Belgium, Germany, Spain, Dubai, USA, China, Singapore, South Korea and Vietnam. These offices and distribution centres are supported by a global network of authorised distributors and dealers, making B-Tech AV Mounts products available in more than 100 countries worldwide.

For more information, please call **+44 (0)1327 300787**, email info@btechavmounts.com or visit www.btechavmounts.com