



B-Tech Promotion

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FOR IMMEDIATE RELEASE

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The brand that rocks the cradle: B-Tech brings secure mounted storage to your AV equipment

B-Tech AV Mounts, a leading designer, manufacturer and distributor of AV mounting solutions, is delighted to announce the immediate availability of the new multipurpose [BT7882](#) Storage Cradle for ultimate peace of mind.

On show for the first time at ISE 2020 (Feb 11-14), the [BT7882](#) has been designed to offer a safe, secure and discreet storage solution for a variety of AV equipment used in conjunction with one or more digital displays, including proTVs, digital signage or videowalls.

At almost 20" (497mm) in width, 17" (431mm) in height and 6" (149mm) in depth, the versatile and simple to install Cradle fits directly to the back of a screen, providing storage for AV equipment weighing up to 15kg.

Designed for fast and convenient access to equipment via a 45° tray opening, the Storage Cradle is compatible with a wide range of mounting options.

Poles ahead

With all installation hardware included, the BT7882 can be pole mounted (Ø50mm) using B-Tech's System 2 collars or directly onto B-Tech's System X horizontal mounting rails to ensure a premium finish. Built from solid **XXXX METAL MATERIAL XXX**, the Storage Cradle can also be mounted directly to a wall, supporting displays up to 20kg, ensuring maximum versatility.

Its open framework design ensures sufficient airflow to keep mounted devices cool and in working order, whilst its anti-theft Pin Hex lock helps to prevent unauthorised removals – providing ultimate peace of mind to the customer.

Nick Spencer, B-Tech's Director of Marketing and Communications commented: "We're delighted to be introducing the new BT7882 to the market. Our team of designers have worked hard to ensure we've produced a product that offers a level of flexibility and security that stands proud in the market."

He added: "When installing one or more displays, whether it's in a corporate board room, a retail store, a university or a fast-food restaurant, storage for external equipment is an essential but often forgotten about requirement. Theft in the UK increased by 8 per cent in the UK last year (2018), so it's never been more important to safeguard your investments. With the BT7882, we're providing peace of mind to the customer that their external equipment is always safe and secure."

At a Glance:

- Suitable for a wide range of AV equipment designed to 1U, 2U & 3U rack specifications
- Screens can be fitted directly to the front of the cradle using VESA® 75, 100 or 200 fixings
- Tray opens 45° for easy access to equipment



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- Compatible with B-Tech's System X range and B-Tech collars for pole mounted installations
- Can also be mounted directly to a wall
- Vented framework design for airflow
- Anti-theft lock helps to keep the device secure
- Keyhole mounting for a quick and easy installation

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Daventry, UK, (3rd December 2019) – www.btechavmounts.com - B-Tech AV Mounts

About B-Tech

B-Tech AV Mounts is the award-winning brand of AV mounting solutions that are designed, manufactured and sold all around the world by B-Tech International Group companies. A family owned company, B-Tech has over 45 years of experience in the AV industry and is recognised worldwide as an industry leader in the design, manufacture and distribution of mounting solutions and accessories for AV technologies. B-Tech's head office is located in Daventry, United Kingdom, and it is there where B-Tech's product range is designed by its in-house engineering team. B-Tech offers an extensive range of mounting solutions including wall, ceiling and floor stands for professional audio-visual equipment such as LCD and LED videowall and digital signage, projectors and loudspeakers as well as a comprehensive range of professional and consumer flat screen TV mounts. You can find B-Tech products in almost any location; at home, in your hotel, at your office, in schools and universities, at airports, in hospitals, bars/clubs, restaurants, sports stadia - the list is endless...

The following are B-Tech International Group brands: B-Tech AV Mounts, Mode-AL, Ventry, Bib, Lawton Trade and The Diamond Stylus Company. The full group consists of companies with offices and distribution facilities in Daventry (UK), Brussels, Berlin, Barcelona, Dubai, Seoul, Ningbo (China), Singapore, Hanoi (Vietnam) and California. All of which support a global network of authorised distributors operating in most countries around the World; with key locations in Oslo, Moscow, Brazil, South Africa, India, Japan and Australia.

For more information, please call **+44 1327 300787** or visit www.btechavmounts.com