



B-Tech Promotion

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B-Tech International Ltd.
Stuart Hillis – PR
T: +44 (0)1728 768118
E: stuart@beesbuzzpr.com

B-Tech to bring latest solutions to BITAM expo in Spain

BITAM Show, Madrid. Stand number 33

The B-Tech Iberia team are looking forward to three exciting and productive days when the BITAM show gets underway in Madrid on November 20th.

The expo for the audiovisual, installation and broadcast sector in Spain and southern Europe; BITAM, takes place at the Pabellón de Cristal of the Casa de Campo in Madrid.

The BITAM show brings together AV professionals and manufacturers from all over the world. In addition to its large exhibition area, the fair offers interesting technical conferences on audiovisual and broadcast technology. For B-Tech, it's a great opportunity to showcase our latest mounting developments to integrators and AV providers in the region.

Despite some economic uncertainty throughout Europe, Spain's AV market continues to show encouraging growth. A recent survey from Installation Magazine revealed a steadily growing number of new integrators, with those already established reporting y-o-y growth of around 5%.

The B-Tech stand will feature solutions that benefit the broadcast sector as well as the AV industry as a whole. Our range of pop-out mounts including the BT8310 and BT8312 are well known installer favourites, with the recent addition of the smaller BT8308 and BT8309 further strengthening our position as the go-to mount supplier.

Also on display will be examples from our System X range; including a videowall trolley, menu board and a dual-screen floor stand... Demonstrating the versatility offered by this popular mounting system across a range of different market verticals.

Catering for the growing use of large-scale projection mapping, we'll also be showing our BT893 Heavy Duty projector mount and solutions for specialist signage such as LG's 86BH5C ultra-stretch displays.

Paul Haggarty, Manager for B-Tech Iberia, said: "The B-Tech brand continues to thrive throughout the region and the B-Tech Iberia team are looking forward to meeting established partners as well as introducing new faces to our range and demonstrating the benefits of using world-renowned mounting solutions."

More details and free registration for the show is available here: <http://www.bitamshow.com/iindex.asp>

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Daventry, UK – www.btechavmounts.com - B-Tech AV Mounts

About B-Tech



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B-Tech AV Mounts, a division of B-Tech International Ltd, is an industry leading family-owned company that has over 40 years of experience in design, manufacture and distribution of audio video accessories. B-Tech's head office is located in Daventry, United Kingdom, and it is there where B-Tech's product range is designed by its in-house engineering team. B-Tech offers a comprehensive range of audio and video mounting solutions including wall, ceiling and floor stands, and mounts for flat screen TVs, displays, projectors and loudspeakers. You can find B-Tech products in almost any location; at home, in your hotel, at your office, in schools and universities, at airports, in hospitals, bars/clubs, restaurants, sports stadia – the list is endless...

B-Tech International Ltd has the following brands; B-Tech AV Mounts, Ventry, Bib, Lawton Trade and The Diamond Stylus Company. The B-Tech International group of companies has offices and distribution facilities in Daventry, UK, Brussels in Belgium, Berlin in Germany, Barcelona in Spain, Hong Kong, China, Singapore, Moscow in Russia, Hanoi in Vietnam and Dubai in UAE. All of which support a global network of authorised distributors and dealers.

For more information, please call **+44 1327 300787** or visit www.btechavmounts.com